



**ETEKINA**  
Thermal energy recovery

# **D6.3 – Introductory Project Video**

January 2018

WP 6, T 6.3.5

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Heat pipe TECHnologies for INDustrial APPlications.



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## Technical References

Project Acronym	ETEKINA
Project Title	Heat pipE <u>TECH</u> nologies for <u>IND</u> ustrial <u>APP</u> lications
Project Coordinator	Bakartxo Egilegor Ezenarro Ikerlan S. Coop. (IK4-IKERLAN) Email: begilegor@ikerlan.es
Project Duration	October 2017 – September 2021 (48 months)

Deliverable No.	D6.3
Dissemination level <sup>1</sup>	PU
Work Package	WP6
Task	T6.3.5
Lead beneficiary	ESCI
Contributing beneficiary(ies)	
Due date of deliverable	31 <sup>st</sup> January 2018
Actual submission date	1 <sup>st</sup> February 2018

<sup>1</sup> PU = Public

PP = Restricted to other programme participants (including the Commission Services)

RE = Restricted to a group specified by the consortium (including the Commission Services)

CO = Confidential, only for members of the consortium (including the Commission Services)

Document history			
V	Date	Beneficiary	Author
1	January	ESCI	Elmar Bartlmae
1	February	ESCI	Revised and approved by Bakartxo Egilegor
3.1			
3.2			



## Summary

The project is expected to produce an introductory project video within the first four months of the project. The ETEKINA introductory video is intended as a general presentation tool to be shown on the ETEKINA website, at fairs, conferences or other relevant events and upon request. Targets for distribution are researchers and stakeholders at large. The ETEKINA introductory video is aimed at informing relevant stakeholder communities of the general purpose of the project, its objectives, technologies used, targets and expected impacts.



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# The Video Production Process

The video has been created by ESCI. As it was not possible to film anything on the design process and prototype production in the first months of the project, the video has used existing footage of the facilities, acquired footage and created some own animations to explain technology of the process. For this video, ESCI has used the standard procedure of professional video production. The production process was divided in five parts:

**i) Conceptual phase:**

First, the concept of the video was produced in writing and discussed with the co-ordinator. Here, producer provided the provisional voice-over text and suggested video footage and a possible video animation that had to be produced. The concept indicated, that the final film would be less than 3 minutes long.

**ii) Footage search**

For the bulk of video material, ESCI relied on using existing video footage. The ETEKINA partners were asked if they had suitable video material of their facilities that could be used for the ETEKINA video. In addition, stock footage libraries like pond5.com were used to find and license additional video footage to tell the ETEKINA story.

**iii) Animation:**

For the animation, the producer had initially planned to create a 3D animation, but time constraints to be able to launch the video in time, meant that the animation was eventually produced in 2D.

**iv) Editing + Finalising:**

On January 11<sup>th</sup> 2018, the video was edited based on the script and video material collected. The first edit of the film was approved by all partners in the following week. After their approval, the video material and music was licensed and a professional voice-over artist provided the final voice recording for the video.

**v) Presentation + Adjustments:**

The video was launched on the ETEKINA YouTube channel on 31<sup>st</sup> January 2018. And can be viewed on the following URL:

<https://www.youtube.com/watch?v=4Q6awIDJ4SY>

